

SEEDING

Social Economy Enterprises addressing Digitalisation,
INdustrial relations and the European Pillar of Social Rights

Združenje
**SOCIALNA EKONOMIJA
SLOVENIJE**

ASSOCIATION
**SOCIAL ECONOMY
SLOVENIA**



#SEEDING



This project has received financial
support from the European Union

ASSOCIATION SOCIAL ECONOMY SLOVENIA (ASES)

Association social economy Slovenia is an umbrella organisation of social enterprises in Slovenia. It was established as ***Slovenian Social Enterprise Forum*** in December 2011. With more than 100 individuals and legal entities as members, from all over the country, ASES main mission is to combine promotion and development of social enterprises, is advocating for social economy, to strive for the improvement of the supportive environment and develop expert knowledge. It serves as a hub for local and regional organising with a strong emphasis on national and international cooperation.

<http://socialnaekonomija.si/>



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"Rather, ten times, die in the surf, heralding the way to a new world, than stand idly on the shore.

Florence Nightingale

Aktualno · Naši člani · Socialno podjetništvo · Storitve · Mentorji · Projekti · Pobude · O nas · Kontakt ·    

14. maja okrogle miza o socialnem podjetništvu v Mežiški dolini in na Koroškem

11.5.2020

Nerivc

#KUPUJEM ODGOVORNO

MARIBOR EU PRESTOLNICA SE

ZEMLJEVOD SOCIALNIH PODJETIJ

PROJECT PARTNERSHIP

Za zagotavljanje boljše uporabniške izkušnje uporabljamo piškotke. - [poglej podrobnosti](#)

Dovoli piškotke

PRIDRUŽI SE

DOGODKI

INFO PORTAL

RAZPISI

PODPRI NAS

Žadnje novice

14. maja okrogle miza o socialnem podjetništvu v Mežiški dolini in na Koroškem

11.5.2020 111

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Z ukrepi za pomoč socialnemu podjetništvu se ne sme odlašati!

23.5.2020 525

Evropska socialna ekonomija v boju proti korona virusu

307

Naši dogodki

27. maja – Social Economy Enterprises in the era of digitalization: challenges and impact on working conditions and employment

13.6.2020 37

Delavnica – Napredne osebne in gospodinjske storitve –

10. marca 2020 strokovni posvet Ad_PHS v Ljubljani

28.2.2020 585

V odgovorni trgovini Natura v Ljubljani sprejmemo nove partnerje

2.2.2020 834

Dogodki članov

25. maja – webinar ob ponovnem odprtju Nature in sprejemu novih partnerjev

13.5.2020 123

online konferanca
predavač: dr. Matjaž Mulej
Miro Mitec: univ.dipl.lekon.

Družbena odgovornost za rešitev (iz) krize – podpora osebnim in poslovnim preobrazbi

23.5.2020 483

DEYSIS_Delavnica o strategiji delovanja na EU ravni

3.3.2020 374

Naši člani

MPM



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**Social enterprises
need Market.
The Market has to
Know that they exist.
Online and live.**



The development of #Buy responsible

Based on the needs of the social enterprises, bottom up



Brand licence

Conditions to get:
Social, local, sustainable,
inclusive, ethical,
social responsible,
NO PLASTIC,
Member of ASES.



Create-responsible.eu

Cooperative Platform for
responsible creators, based
on blockchain.
Stores, branded Buy
Responsible.



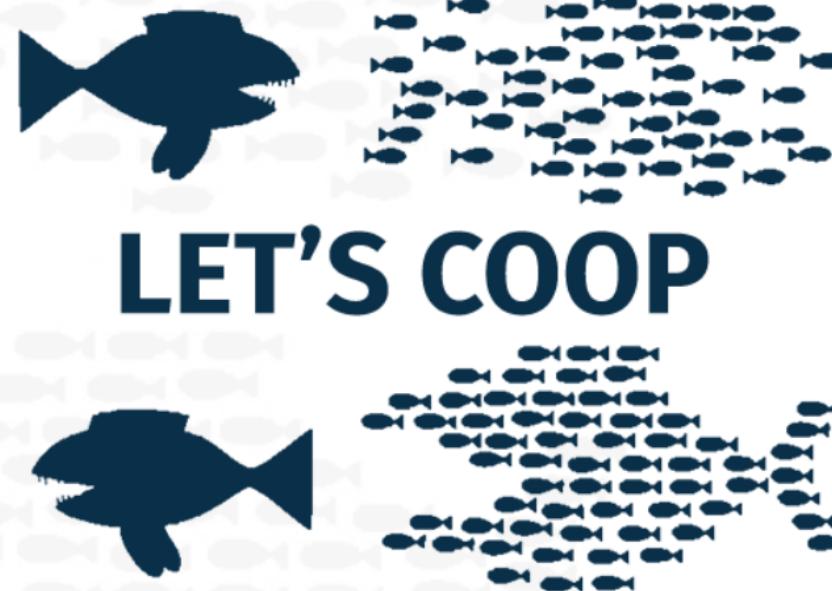
3 stores #BUY RESPONSIBL E

In 2019 opened three
responsible stores,
products with positive
social and environment
impact & no plastics –
Maribor, Krško, Ljubljana

Are you a freelancer, do you work through occasional contracts and you don't have a steady job?

Are you wondering how can you obtain greater job security and stability, while at the same time maintaining your freedom?

Join in the e-cooperative Responsible creators, social enterprise.



LET'S COOP



REPUBLIKA SLOVENIJA
MINISTRSTVO ZA GOSPODARSKI
RAZVOJ IN TEHNOLOGIJO



Builing the European Based School Social Economy (EBSSE)

from Slovenian SE



Requirements / Barriers / Solutions

REQUIREMENTS

- a systematical and common social business education in sense of awareness-raising of common values
- more effective social economy (social impact, common measurement...)
- sustainability
- social responsibility & ethical (social) business

BARRIERS

Lack of empowerment of Social Economy - Profit orientation of today's economy:

1. Lack of ethical values, social responsibility, and sustainable development in the existing economy.
2. Different orientations of the european countries governments: somewhere there is no support for the social economy sector.
3. Different levels of social economy development in Europe and even different definitions of social economy in European countries.
4. No common measurements of social impact.

SOLUTIONS

Social Economy. EBBSE will empower the European Social Economy Sector by promoting:

1. values of ethics and social responsibility are the red line (a common guideline) to unite the stakeholders to make a social impact and environmental impact through (social) economic activities. We suggest to establish the Institute for ethical and social responsibility inside the school.
2. Unique (common) social impact measurement.
3. Connection of different civil movements into the social economy (example from Slovenia: Buy Responsible).

EBBSE will connect, develop and support local and regional stakeholders and in this way boost the national policies to align with European standards and also to improve European standards of (and with) SE, ethics, and social responsibility. EBBSE will act as distributed center(s) in partnership regions. It is crucial that Reconfirm or other EU level support organisation continue to lead the process.

Builing the EBSSE

from Slovenian SE

LOCAL → REGIONAL → EUROPEAN



Yunus Business
Center Slovenia &
Balkan Region
(at ASES in Maribor)

Exploring Muhamad Yunus
principles in South-East Europe

Balkan Business
School on Social
Economy (South-
east Europe)

Redistributed center in
Balkan countries

European Business
School on Social
Economy

With partners on S3
Thematic platform for
industrialisation in Social
economy (Reconfirm)



THANK YOU !



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