

SEEDING

Social Economy Enterprises addressing Digitalisation,
Industrial relations and the European Pillar of Social Rights



Združenje
**SOCIALNA EKONOMIJA
SLOVENIJE**

ASSOCIATION
**SOCIAL ECONOMY
SLOVENIA**

#SEEDING



This project has received financial
support from the European Union

ASSOCIATION SOCIAL ECONOMY SLOVENIA (ASES)

Association social economy Slovenia is an umbrella organisation of social enterprises in Slovenia. It was established as **Slovenian Social Enterprise Forum** in December 2011. With more than 100 individuals and legal entities as members, from all over the country, ASES main mission is to combine promotion and development of social enterprises, advocating for social economy, to strive for the improvement of the supportive environment and develop expert knowledge. It serves as a hub for local and regional organising with a strong emphasis on national and international cooperation.

<http://socialnaekonomija.si/>



The screenshot shows the homepage of the Association Social Economy Slovenia (ASES) website. At the top, there is a navigation bar with links: Aktualno, Naši člani, Socialno podjetništvo, Storitve, Mentorji, Projekti, Pobude, O nas, and Kontakt. Below the navigation bar is a large banner image featuring a crumpled blue paper ball. To the right of the banner are several featured articles or events, including "#KUPUJEM ODGOVORNO", "MARIBOR EU PRESTOLNICA SE", "ZEMLJEVID SOCIALNIH PODJETIJ", and "PROJECT PARTNERSHIP". Below the banner is a section with five circular icons representing different services: PRIDRUŽI SE, DOGODKI, INFO PORTAL, RAZPISI, and PODPRI NAS. The main content area is divided into three columns. The left column, titled "Zadnje novice", features a news item about a meeting on May 14th in Mežica. The middle column, titled "Naši dogodki", features a news item about a meeting on May 27th in Ljubljana. The right column, titled "Dogodki članov", features a news item about a webinar on May 25th in Ljubljana. At the bottom of the page, there is a section titled "Naši člani" with a row of small images representing various members or partners, including MPM.



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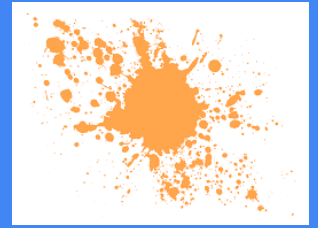
ASSOCIATION
**SOCIAL ECONOMY
SLOVENIA**

**The social enterprises
need Market.
The Market has to
Know that they exist.**



The development of #Buy responsible

Based on the needs of the social enterprises, bottom up



Launching 2018

We started the CAMPAIGN on the event 9. Days of Social Economy.

SURVEY INCLUDED
862 RESPONSES



Brand licence

Conditions to get:
Social, local, sustainable,
inclusive, ethical,
social responsible,
NO PLASTIC,
Member of ASES.



Create- responsible.eu

Cooperative Platform for
responsible creators,
based on blockchain.
Stores, branded Buy
Responsible.



3 stores #BUY RESPONSIBLE

In 2019 opened three
responsible stores,
products with positive
social and environment
impact & no plastics –
Maribor, Krško, Ljubljana



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Become a part now!

Yunus Business Center Slovenia & Balkan Region (at ASES in Maribor)

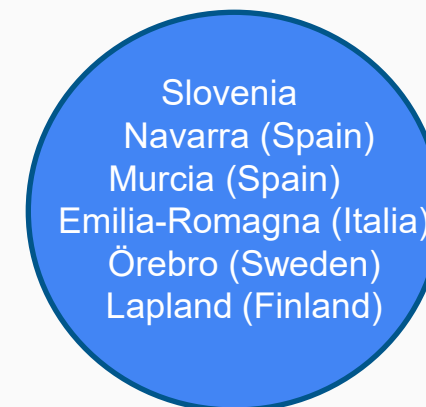
Exploring Muhamad Yunus
principles in South-East Europe

SEE Business school on social economy (South- east Europe)

Redistributed center in
SEE countries

European business school on Social economy

With partners on S3
Thematic platform for
industrialisation in Social
economy (Reconfirm)



THANK YOU !



Sebastjan Pikl
sebastjan.pikl@socialnaekonomija.si