



SEEDING

Social Economy Enterprises addressing Digitalisation,
INdustrial relations and the European Pillar of Social Rights

Združenje
**SOCIALNA EKONOMIJA
SLOVENIJE**

ASSOCIATION
**SOCIAL ECONOMY
SLOVENIA**

#SEEDING



This project has received financial
support from the European Union

ASSOCIATION SOCIAL ECONOMY SLOVENIA (ASES)

Association social economy Slovenia is an umbrella organisation of social enterprises in Slovenia. It was established as **Slovenian Social Enterprise Forum** in December 2011. With more than 100 individuals and legal entities as members, from all over the country, ASES main mission is to combine promotion and development of social enterprises, advocating for social economy, to strive for the improvement of the supportive environment and develop expert knowledge. It serves as a hub for local and regional organising with a strong emphasis on national and international cooperation.

<http://socialnaekonomija.si/>



Rather, ten times, die in the surf, heralding the way to a new world, than stand idly on the shore.
Florence Nightingale

Združenje SOCIALNA EKONOMIJA SLOVENIJE
ASSOCIATION SOCIAL ECONOMY SLOVENIA

Aktualno • Naši člani • Socialno podjetništvo • Storitve • Mentorji • Projekti • Pobude • O nas • Kontakt • [Slovene](#) • [English](#) • [Search](#)

DEJ

14. maja okrogle miza o socialnem podjetništvu v Mežiški dolini in na Koroškem
11.5.2020 Novice

Za zagotavljanje boljše uporabniške izkušnje uporabljamo piškotke. - [poglej podrobnosti](#)

[Dovoli piškotke](#)

PRIDRUŽI SE **DOGODKI** **INFO PORTAL** **RAZPISI** **PODPRİ NAS**

Zadnje novice
14. maja okrogle miza o socialnem podjetništvu v Mežiški dolini in na Koroškem
11.5.2020 111

Združenje SOCIALNA EKONOMIJA SLOVENIJE
ASSOCIATION SOCIAL ECONOMY SLOVENIA

Z ukrepi za pomoč socialnemu podjetništvu se ne sme odlati!

Evropska socialna ekonomija v boju proti korona virusu
28.2.2020 397

Ad-PHS
Advancing Personal and Household Service

Delavnica – Napredne osebne in gospodinjske storitve – 10. marca 2020 strokovni posvet Ad-PHS v Ljubljani
28.3.2020 588

Naši dogodki
27. maja – Social Economy Enterprises in the era of digitalization: challenges and impact on working conditions and employment
13.5.2020 37

Nujni koraki za PREŽIVELJE PODJETJA in VARNOST ZAPOSLENIN
online konferenca
dr. Matjaž Mulej
Miro Mitec univ.dipl.Ekon.
Družbena odgovornost za rešitev (iz) krize – podpora osebnim in poslovnim preobrazbi
3.3.2020 463

V odgovorni trgovini Natura v Ljubljani sprejmemo nove partnerje
2.2.2020 634

DIESIS_Delavnica o strategiji delovanja na EU ravni
3.3.2020 374

Naši člani



Združenje
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**The social enterprises
need Market.
The Market has to
Know that they exist.**



The development of #Buy responsible

Based on the needs of the social enterprises, bottom up



Launching 2018

We started the
CAMPAIGN on the event
9. Days of Social
Economy.

SURVEY INCLUDED
862 RESPONSES



Brand licence

Conditions to get:
Social, local, sustainable,
inclusive, ethical,
social responsible,
NO PLASTIC,
Member of ASES.



Create- responsible.eu

Cooperative Platform for
responsible creators,
based on blockchain.
Stores, branded Buy
Responsible.



3 stores #BUY RESPONSIBLE

In 2019 opened three
responsible stores,
products with positive
social and environment
impact & no plastics –
Maribor, Krško, Ljubljana



Združenje
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Become a part now!

Yunus Business Center Slovenia & Balkan Region (at ASES in Maribor)

Exploring Muhamad Yunus
principles in South-East Europe



SEE Business school on social economy (South- east Europe)

Redistributed center in
SEE countries



European business school on Social economy

With partners on S3
Thematic platform for
industrialisation in Social
economy (Reconfirm)



THANK YOU !



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