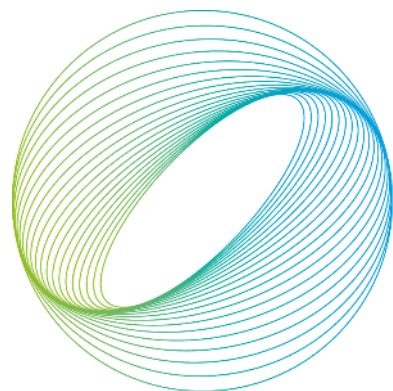


# First online transnational workshop

May 27, 2020



# SEEDING

Social Economy Enterprises addressing Digitalisation,  
Industrial relations and the European Pillar of Social Rights



SEEDING - Grant agreement no. VS/2019/0073. This project has received financial support from the European Union.



COCETA

FISE>



GRUPPO  
COOPERATIVO  
cgm



Združenje  
SOCIALNA EKONOMIJA  
SLOVENIJE

SYNDICAT  
EUROPEAN  
TRADE UNION





# About the project / main information

## SEEDING

Social Economy Enterprises  
addressing Digitalisation,  
Industrial relations and the  
European Pillar of Social Rights

The 'digital revolution' is a key challenge for Europe.  
Recent technological changes started to have an impact on the world of work.  
The issue of digitalisation is crucial for social economy enterprises.

- Budgetline: DG Empl. - 04.03.01.04 - Improving expertise in the field of industrial relations
- Timeframe: 24 months (01.04.2019-28.03.2021)
- Maximum budget: € 380 946.75 (89,99 %)
- Nr. of organisations: 9
- Countries covered: France, Germany, Italy, Spain, Slovenia, Poland and Ireland.
- Worklanguage: English



# Partners, affiliated and associated organisations



## Partners:

- Diesis Network: coordinator - *EU / Belgium*
- Fondazione Giacomo Brodolini (FGB) - *Italy*

## Affiliated organisations (to Diesis):

- *COCETA - Spain*
- *Foundation for Social and Economic Initiatives (FISE) - Poland*
- *Innova e.G - Germany*
- *Gruppo Cooperativo CGM - Italy*
- *LEGACOOP PRODUZIONE E SERVIZI - Italy*
- *Association Social Economy Slovenia - Slovenia*

## Associated organisations

- European Trade Union Confederation (ETUC) – *EU / Belgium*

## National experts.

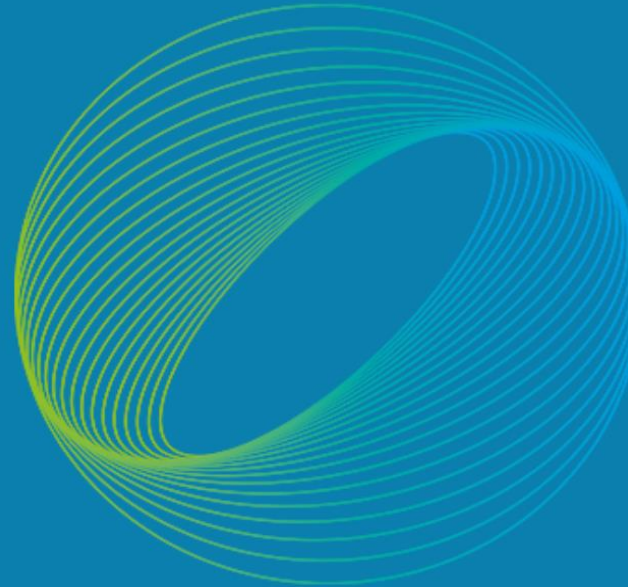


# Outcomes



A **Background paper** (providing a shared terminology and understanding of challenges posed by digitalisation, as well as for relevant contextual information at European and country level).

A **Case Study Report**, describing 21 case studies on practices addressing impact of digitalisation on employment implemented by managers, employers' organisations or social partners jointly.



**1 launch event; 2 transnational workshops and 7 info events; 1 final dissemination conference.**

**4 video interviews** presenting the features of selected case studies.

**Policy recommendations** on how to prevent and manage effects of different types of digitalisation on employment.





# Get to know more!



**SEEDING**  
Social Economy Enterprises addressing Digitalisation,  
Industrial relations and the European Pillar of Social Rights

### Social Economy Enterprises addressing Digitalisation, Industrial relations and the European Pillar of Social Rights

The 'digital revolution' is a key challenge for Europe. Recent technological changes started to have an impact on the world of work. Whereas we have been used to think about technological innovation as a process of substitution of monotonous and repetitive tasks by machines, **recent disrupting changes have significantly expanded the role technologies can play in the area of employment.**

The issue of digitalisation is crucial for **social economy enterprises**, because the changes it implies offer both challenges such as job losses due to automatization and opportunities. Indeed, new digital technologies enable quicker exchanges of best practices and offer tools to support the values of the social economy through new collaborative, short-circuit and circular economic models, on which social economy actors could have a defining influence if they rise to the task.

### THE PARTNERSHIP



The project has received funding from DG Employment, Social Affairs and Inclusion, European Commission

This document reflects the views only of the authors, and the European Union cannot be held responsible for any use which may be made of the information contained therein.

### THE OBJECTIVES

SEEDING aims to be the first project addressing Social Economy Enterprises and digital transformations, exploring how social economy enterprises and their employers' organisations dealing with the impact on employment and working conditions.

The objective of the project is to **help understanding how social economy can contribute to:**

- providing a perspective on the **impact of digitalisation** on employment and industrial relations;
- exploiting the **potential benefits of digitalisation** of production while preventing or managing its negative impacts on employment and working conditions;
- **implementing principles enshrined in the European Pillar of Social Rights**, especially in terms of job security and adaptability, fair wages and fair working conditions.

### PROJECT OUTPUTS

- a **Background paper** (providing a shared terminology and understanding of challenges posed by digitalisation, as well as for relevant contextual information at European and country level);
- a **Case Study Report**, describing 21 case studies on practices addressing impact of digitalisation on employment implemented by managers, employers' organisations or social partners jointly;
- **1 launch event, 2 transnational workshops, 7 info events, 1 final conference;**
- **4 video interviews** presenting the features of selected case studies;
- **policy recommendations** on how to prevent and manage effects of different types of digitalisation on employment.

### COUNTRIES INVOLVED

The targeted countries represent **different models of industrial relations and social economy.**



### TARGET GROUPS

The action will target directly four core groups:

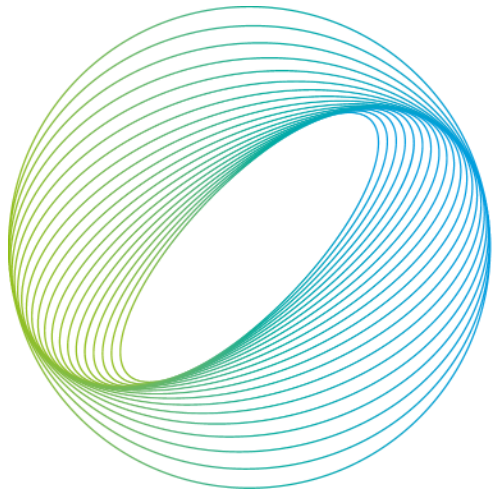
- **employers' organisations;**
- **trade unions;**
- **companies facing digitalisation challenges;**
- **local/national governments.**

**All such organisations can take stock of the outcomes, taking them on board in their core activities,** beyond having chance of taking part in the process of elaboration of findings through the project's transnational workshops and national info events.

<https://seedingproject.eu/>



SEEDING -Grant agreement no. VS/2019/0073.  
This project is funded by the European Union.



# SEEDING

Social Economy Enterprises addressing Digitalisation,  
Industrial relations and the European Pillar of Social Rights

Thank you.



SEEDING - Grant agreement no. VS/2019/0073. This project has received financial support from the European Union